

Remit To: KOVR-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)  
1401 21st St Ste 200  
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY  
Office: GWTS-LA  
Contract Num: 1191-33782  
Contract Dates: 09/20/2012-09/23/2012  
Customer Order:  
Linked Order:  
CPE: / / 1

Invoice Num: 1191-346904  
Invoice Date: 09/23/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/23/2012

Page 1 of 5

**PAY BY** 10/23/2012  
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave  
Los Angeles, CA 90025-5604  
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.  
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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	ENTERTAINMENT THIS WEEK	09/20/2012-09/23/2012	.....S.	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		.....S.	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/22/2012	Sa				30				Credit	
2	THE DOCTORS	09/20/2012-09/23/2012	...TF..	30	2	270.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		...TF..	2	270.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	02:41 PM		KCSA1000H	30	270.00				
09/21/2012	Fr	02:41 PM		KCSA1000H	30	270.00				
3	DR PHIL	09/20/2012-09/23/2012	...TF..	30	2	360.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		...TF..	2	360.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	03:55 PM		KCSA1000H	30	360.00				
09/21/2012	Fr	03:33 PM		KCSA1000H	30	360.00				
4	04:30:00-05:00:00	09/20/2012-09/23/2012	...TF..	30	2	70.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		...TF..	2	70.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/20/2012	Th	04:55 AM		KCSA1000H	30	70.00				
09/21/2012	Fr	04:59 AM		KCSA1000H	30	70.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
5	CBS13.COM @ 5AM	09/20/2012-09/23/2012	. . . T F . .	30	2	115.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . T F . .	2	115.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	05:12 AM		KCSA1000H	30	115.00			
09/21/2012	Fr	05:50 AM		KCSA1000H	30	115.00			
6	CBS13.COM @ 6AM	09/20/2012-09/23/2012	. . . T F . .	30	2	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . T F . .	2	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:22 AM		KCSA1000H	30	225.00			
09/21/2012	Fr	06:49 AM		KCSA1000H	30	225.00			
7	CBS THIS MORNING	09/20/2012-09/23/2012	. . . T F . .	30	4	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. . . T F . .	4	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	08:24 AM		KCSA1000H	30	225.00			
09/20/2012	Th	08:54 AM		KCSA1000H	30	225.00			
09/21/2012	Fr	07:38 AM		KCSA1000H	30	225.00			
09/21/2012	Fr	08:12 AM		KCSA1000H	30	225.00			
8	FACE THE NATION	09/20/2012-09/23/2012	. . . . . S	30	1	1,800.00			

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		.....S		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	08:55 AM		KCSA1001H	30	1,800.00			
9	CBS13 NEWS @ 4	09/20/2012-09/23/2012	...TF..	30	2	585.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		2		585.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	04:57 PM		KCSA1000H	30	585.00			
09/21/2012	Fr	04:52 PM		KCSA1000H	30	585.00			
10	CBS13 NEWS @ 5	09/20/2012-09/23/2012	...TF..	30	1	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		1		1,350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	05:15 PM		KCSA1000H	30	1,350.00			
11	CBS13 NEWS @ 6	09/20/2012-09/23/2012	...TF..	30	2	1,350.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		...TF..		2		1,350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	06:24 PM		KCSA1000H	30	1,350.00			
09/21/2012	Fr	06:23 PM		KCSA1000H	30	1,350.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
12	CBS 13 10PM NEWS M-SU		09/20/2012-09/23/2012		... T F S S		30	8	1,350.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		... T F S S		8		1,350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	10:22 PM		KCSA1000H	30	1,350.00			
09/20/2012	Th	10:56 PM		KCSA1000H	30	1,350.00			
09/21/2012	Fr	10:22 PM		KCSA1000H	30	1,350.00			
09/21/2012	Fr	10:52 PM		KCSA1000H	30	1,350.00			
09/22/2012	Sa	10:28 PM		KCSA1001H	30	1,350.00			
09/22/2012	Sa	10:51 PM		KCSA1001H	30	1,350.00			
09/23/2012	Su	10:13 PM		KCSA1001H	30	1,350.00			
09/23/2012	Su	10:57 PM		KCSA1001H	30	1,350.00			
13	CBS13 NEWS@11 SA/SU ROT		09/20/2012-09/23/2012		..... S S		30	2	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		..... S S		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	11:41 PM		KCSA1001H	30	450.00			
09/23/2012	Su	11:52 PM		KCSA1001H	30	450.00			
14	SIXTY MINUTES SUNDAY		09/20/2012-09/23/2012		..... S		30	1	5,400.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		..... S		1		5,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	06:45 PM		KCSA1001H	30	5,400.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 31		27,100.00		4,065.00		23,035.00	0.00	0.00	0.00

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: Accounts Receivable  916-374-1313	Gross Billing	27,100.00
		Trade Value	0.00
		Agency Commission	4,065.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	23,035.00

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